



## LATEST UNITECR NEWS

### Save Up to 40% on Your Participation

**UNITECR 2025** has announced that its *Early Bird* pricing has been extended to 31 July 2025. This means an immediate saving of 20% for full conference registration (40% discount on the on-site tariff). The full delegate package comprises conference participation, exhibition admission, welcome event, coffee breaks, lunches, and a place at the conference dinner.

The President of **UNITECR 2025**, Daniel Llaguno, said: *"We have had a great response so far to our registration programme, launched only a short while ago, and I'm delighted that we have been able to extend the window for Early Bird pricing. We want to welcome interested delegates from all around the world for this year's unmissable refractories event, where knowledge exchange, networking and novel technologies all come together under one roof in Cancun."*

**The Early Bird scheme is also extended to Student Registrations, where there will be a saving of 25% up until that new deadline of 31 July 2025.**

Details on how to access these significant discounts can be found [here](#).



**Daniel Llaguno**  
President, UNITECR 2025  
CEO, NUTEC Group

### Hit the Hotspot!

Meanwhile, there is still some limited availability for preferential delegate rates at the **UNITECR 2025** venue, the *JW Marriott Cancun Resort & Spa*. This exclusive deal applies for the main conference nights of 27-30 October, with regular rates being significantly higher.

Daniel Llaguno said: *"This is a great opportunity for our delegates to place themselves at the heart of the event, enjoying all the benefits that come with one of the most celebrated and highly-ranked destinations in Cancun. A stunning location, elegance, comfort and convenience all make for an unmissable stay at our partner hotel."*

**This is a limited block of rooms, so participants are advised to confirm room registration as early as possible to lock in the best rate.** All details [here](#).



## LATEST UNITECR NEWS

### First Keynote Speaker Announced

As the **UNITECR 2025** program takes shape, with a total of around 180 presentations planned, *the first Keynote Speaker has been announced.*

Dr Yakup Bayram is CEO of PaneraTech Inc. (headquartered Chantilly, VA, USA), that, among other roles, helps digitally transform the management of refractory-based assets with its proprietary program for data-driven decision-making. PaneraTech has been granted over 14 patents on proprietary technology, such as radar and laser-based sensors, to assessing the condition of refractory-based assets.



**Dr Yakup Bayram**  
CEO, PaneraTech Inc.

A recognized expert in his field, Yakup will lead off his presentation with AI in Refractories and he is also slated to moderate a panel on **Sustainability With Intelligence in the Refractories Industry**.

Daniel Llaguno commented: *"We are very pleased to have secured Yakup Bayram as a Keynote Speaker. He is a notable advocate for digital transformation in the field of refractories, and all his excellent work to date is a perfect fit with our conference theme this year. We look forward to his valuable contributions."*

**You can keep up to date with progress on the conference program at [www.unitecr2025.com](http://www.unitecr2025.com) and by following us on LinkedIn [here](#).**